



# Virtual In-House Training Courses



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## About LMC



At LMC, we combine proven strategic methodologies with cutting edge techniques which have delivered outstanding performance in many international organisations. We deliver a wide variety of high impact virtual courses designed to meet the ever-changing needs of business professionals and are devoted to maximising personal performance through experiential learning in a fast-paced environment.

The core principle of all LMC courses is the transformation of strategic thinking into operational reality. Our practical and interactive approach enables learning and development with an unrivalled combination of quality and pragmatism, boldness and innovation together with respect and tolerance. This enables us to consistently exceed client expectations and deliver a world-class service.

## Our Clients

Our client base incorporates over 500 organisations from 62 different nations around the world. Over the last 25 years, LMC has developed strong and robust relationships within key countries throughout Middle East, North Africa, Europe and Asia. We pride ourselves on our understanding of these regions and our ability to continuously marry innovative business solutions to global trends and issues. We work with blue chip organisations in both Public and Private sectors to develop effective strategies to face the challenges of the business world today.



QFC

stc



BARCLAYS



PETROBRAS



TOTAL



# Virtual In-House Training



Our Virtual In-House training courses allow us to work exclusively with one company providing the opportunity to modify content to suit the needs of a particular organisation. Tailoring content to a specific client allows us to be consistent and relevant to strategic objectives, core competencies and cultural behaviours.

## Key Benefits



We collaborate with clients to identify unique and cost effective solutions tailored to their specific goals and objectives



Our learning methodology focuses on combining strategic thinking with operational implementation through a process of continuous practice and review



Delegates benefit from skills-based training which develops practical and effective strategies to apply in the workplace



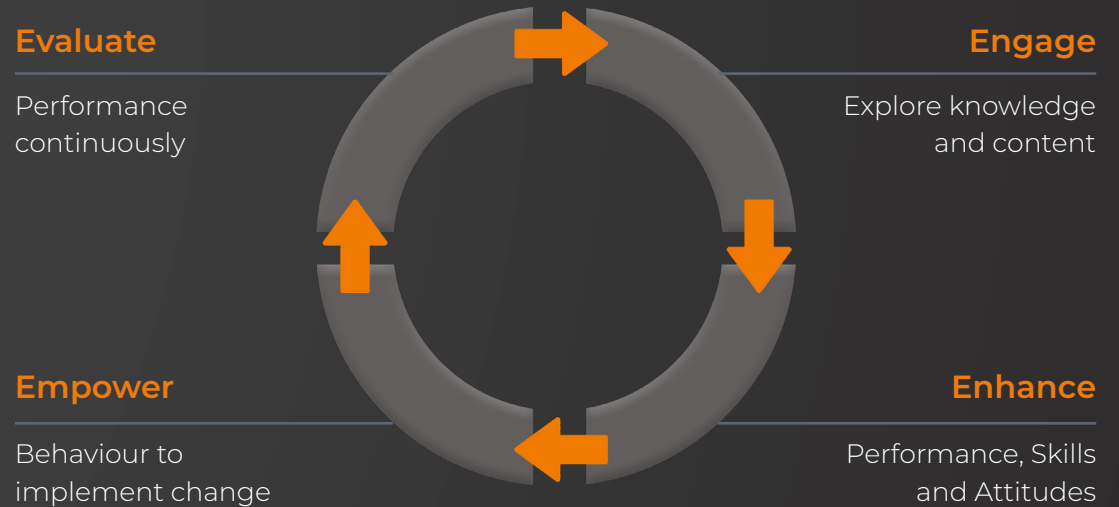
We offer a diverse team of senior consultants and expert trainers with nearly 300 years of combined global experience



Our Virtual In-House training courses offer a cost effective solution for delegates looking to build upon shared learning aims, objectives and competencies.

## Our Approach

Our 4E Development Cycle forms the fundamental building blocks of all our Virtual In-House training courses. This unique model creates a holistic approach to learning that is innovative, interactive, diverse and sustainable. Rather than matching participants against a set of rigid criteria, we formulate a clear learning and skills development plan that enables a targeted and focused approach to achieve peak performance.



We believe that our proven track record, global business experience and extensive cultural awareness is what makes LMC unique and is why we remain a trusted partner to organisations across the globe. This, together with our exclusive Post Training Course service allows our clients to focus on developing talent, maximising human potential and enhancing business performance.



## Our Trainers



Our faculty is a diverse team of international consultants and experienced trainers with nearly 300 years of combined global experience having worked with multinational corporations, international financial institutions and top universities. The combination of renowned research and the strong professional backgrounds of our consultants ensures participants are exposed to the latest thinking and the most innovative practices in business.

Our primary objective is learning and development with a true focus on Quality, Innovation and Creativity. In addition to emanating a world-class experience, our trainers are chosen for their energy and inspiration together with their expertise in communicating complex concepts in simple and practical ways, helping organisations turn theories into real business solutions.

## Structure & Delivery



Our training day consist of two 2 hour sessions as outlined in the Daily Timetable below. We allow flexibly in our daily structure so it can be designed to meet the specific needs and requirements of your organisation.

Our Virtual In-house Courses are designed to focus on the needs of each individual whilst also addressing the collective needs of the group.

### Example Daily Timetable

First Session	2 Hours
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Break	30 Minutes
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Second Session	2 Hours
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Our courses are specifically designed for virtual delivery and can be run via all online platforms. We will evaluate and assess the requirements of your organisation and will recommend an appropriate platform for delivery that will ensure flexibility, interactivity, and familiarity of use for delegates. Should you already have a preferred platform, we can accommodate this request.





Accredited by British Accreditation Council



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ABOUT LMC OPEN COURSES CUSTOMISED TRAINING KNOWLEDGE RESOURCE CONTACT US Courses

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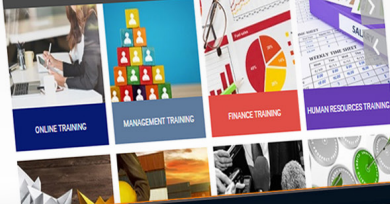
< Online Training | Leadership Training | Management Training | Projects and Logistics Training >

### VIRTUAL INHOUSE COURSES



LMC Virtual In-house Training Courses combine value for money with flexibility of times, dates and content to deliver successful and effective training events

### OPEN COURSES



Contact us

# TOP 10 COURSES

# The Leadership Programme: A Crisis Management Toolkit



## Duration

4 days

## Who should attend

This stimulating and thought-provoking programme is designed for newly appointed managers and those who are assuming roles and responsibility to identify crisis risks and face unforeseen challenges which affect the organisation.

## Introduction

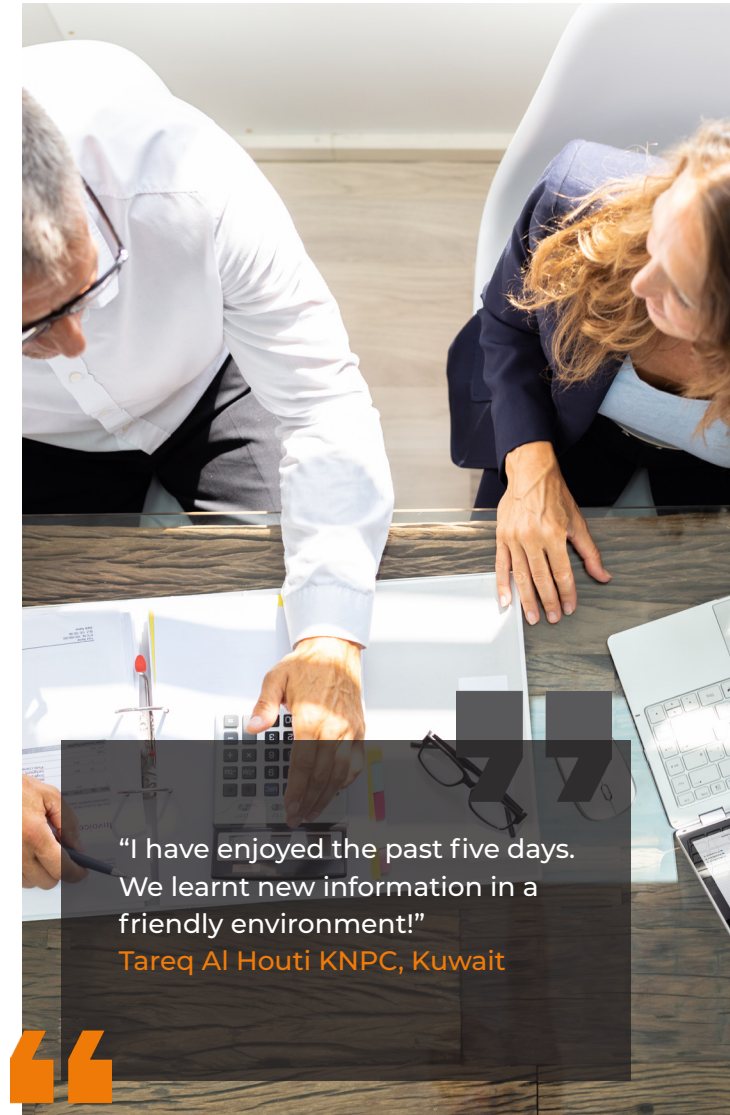
More than ever business managers are under an immense pressure to improve business performance and manage risks inherent in their business. Political unrest, economic instability, unexpected incidents and unplanned situations are impacting businesses in new and unforeseen ways.

This course has been designed to provide delegates with approaches and techniques to manage crises in an efficient and effective manner. You will develop the skills required to respond to a crisis situation and minimise the impact this can have on all areas of your business.

## At the end of this course, delegates will be able to

- ✓ Learn how to assess your operation for crisis vulnerability
- ✓ Develop a solid crisis management plan
- ✓ Prepare and lead your crisis management team
- ✓ Develop your own personal resilience to deal with crisis situations
- ✓ Manage crisis communications and understand their impact

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“I have enjoyed the past five days. We learnt new information in a friendly environment!”

Tareq Al Houti KNPC, Kuwait

# Strategic Navigation: The Roadmap for Business



## Duration

4 days

## Who should attend

This stimulating and demanding course is designed for Directors, Managers, Senior decision makers and those who wish to identify and practise the skills necessary for mastering the principles of strategic thinking, planning and implementation.

## Introduction

Developing, constructing and executing a business strategy is a multifaceted, complex and demanding process. The selection of a successful strategy is essential to securing the ongoing success of an organisation in an ever changing and unpredictable economic environment. Strategies must be flexible, adaptable and need to be continuously monitored and reviewed to ensure sustainability for the future.

This course is designed to equip delegates with an understanding of strategy and its importance in the survival and growth of an organisation.

It will also emphasise the necessity of matching the companies' strategic advantages to the business environment.

## At the end of this course, delegates will be able to

- ✓ Create a strategic roadmap for implementation
- ✓ Evaluate and select strategic alternatives
- ✓ Understand the value and influence of stakeholders
- ✓ Evaluate and select strategic alternatives
- ✓ Develop a monitor and review system
- ✓ Understand the "three pillars of sustainability"

[Enquire Now](#)





# The Digitalisation of Business Services: Digital Transformation



## Duration

3 days

## Who should attend

This course is designed for Programme and Project Managers, Product Managers and IT professionals who are involved in decision making and the delivery of operational services.

## Introduction

Digital Transformation is so much more than introducing new IT equipment to the organisation. It calls for a full change in mindset and reconsideration of how a business serves its customers and delivers value through their products. In this digital age when time is valued so greatly, customers expect their providers to react and respond faster than ever before. These challenges require looking at business processes throughout the organisation to appreciate how technology can be used to improve productivity.

This course will help delegates plan, determine and prepare to embrace opportunities and how to leverage them using technology to sustain a competitive advantage.

## At the end of this course, delegates will be able to

- ✓ Understand and appreciate Digital Transformation
- ✓ Link Digital Transformation to organisation strategy
- ✓ Define SMART objectives for the transformation
- ✓ Identify threats and capitalise on digital opportunities
- ✓ Obtain a buy-in from the Senior Management
- ✓ Learn how to leverage technology for business success
- ✓ Use the Agile method to plan and implement change

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“The training session was very informative, practical and will help my professional career in the future.”  
Mushtaq Ahmed WHO, Pakistan



# Finance: Financial Risk Management



## Duration

5 days

## Who should attend

This course is hugely valuable to a team of your Finance Managers, Directors, Senior Executives and decision makers, who have a responsibility to understand the effect of financial risk on their organisation.

## Introduction

A well-developed financial risk management plan will allow the organisation to develop a strategy, which will deliver continued business growth. This course will deliver the tools and techniques to enable that.

This course is designed to provide delegates with the ability to identify financial risks and mitigate them and will enhance delegates' awareness of the subject and provide them with the tools and skills to implement risk management procedures. It will provide knowledge and approaches, which will enable your employees to create financial strategies, which will avoid losses, maximise profits and act quickly in making sound investment decisions.

## At the end of this course, delegates will be able to

- ✓ Understand the principles of effective financial risk management and the potential impact on organisations
- ✓ Recognise, analyse, mitigate and control financial risk
- ✓ Understand Credit and Market risk
- ✓ Carry out financial risk management within overall organisational risk management initiatives
- ✓ Make use of risk management, reporting tools and techniques
- ✓ Transfer risk through insurance and loss financing
- ✓ Make better capital investment decisions

[Enquire Now](#)



# Interpersonal Skills: Persuasive Communication using NLP



## Duration

4 days

## Who should attend

This customised in-house course will be valuable for teams of managers, HR / Learning and Development professionals or members of staff who want to utilise these powerful NLP techniques to enhance their business performance.

## Introduction

Neuro-Linguistic Programming is an incredible system, which is relevant in all roles across the organisation where strong communication, persuasion and influencing skills are a requirement.

NLP has been used to deliver outstanding results in areas such as leadership, coaching and negotiating. Delegates attending this course will gain access to a resource of influential techniques to help in any situation.

Beyond public speaking, NLP equips you with a sharp sense of empathy that allows you to detect the deeper, subconscious meaning behind what people say. An NLP-equipped mind-set makes any interaction infinitely easier.

## At the end of this course, delegates will be able to

- ✓ Understand the communication cycle
- ✓ Develop listening skills
- ✓ Use questioning techniques to provide clarity and avoid misunderstanding
- ✓ Develop rapport to achieve better results when communicating
- ✓ Effectively impact others using persuasive communication
- ✓ Deal with conflict effectively
- ✓ Improve interpersonal relationships at all levels

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“I would like to thank LMC for their support, coordination and support services for our participants.”

Sana Al Khudairy KPC, Kuwait

# Commercial / Legal: Contemporary Supply Chain Issues



## Duration

2 days

## Who should attend

This customised course is designed for teams and individuals managing the supply chain within an organisation - whether they be buyers, operations and supply chain professionals or finance professionals.

## Introduction

In a rapidly changing business environment, how you manage your supply chain will affect your level of success. In a time of unprecedented change and disruption, issues facing your supply chain can have a dramatic impact on business operations.

This course will focus on the core principles of supply chain management (SCM) before moving into the challenges facing the future supply chain. It will identify how modern organisations are maximising their performance by coordinating their internal activities with their suppliers to improve their capability to meet customer requirements and increase margins.

## At the end of this course, delegates will be able to

- ✓ Understand and manage the key issues associated with supply chain management
- ✓ Make cost control processes efficient
- ✓ Identify threats and opportunities within the current environment
- ✓ Measure the performance of key suppliers
- ✓ Achieve best results in managing the supply chain
- ✓ Identifying key performance measures

[Enquire Now](#)



# Marketing, Media and PR: Essential Media Skills



## Duration

2 days

## Who should attend

This customised in-house course is designed for senior managers and directors of public relations departments, and for all levels of staffs that are required to give media interviews to the television or printed press. This course has also been customised to meet the needs of those briefing and advising corporate interviewees and for those required to field media enquiries.

## Introduction

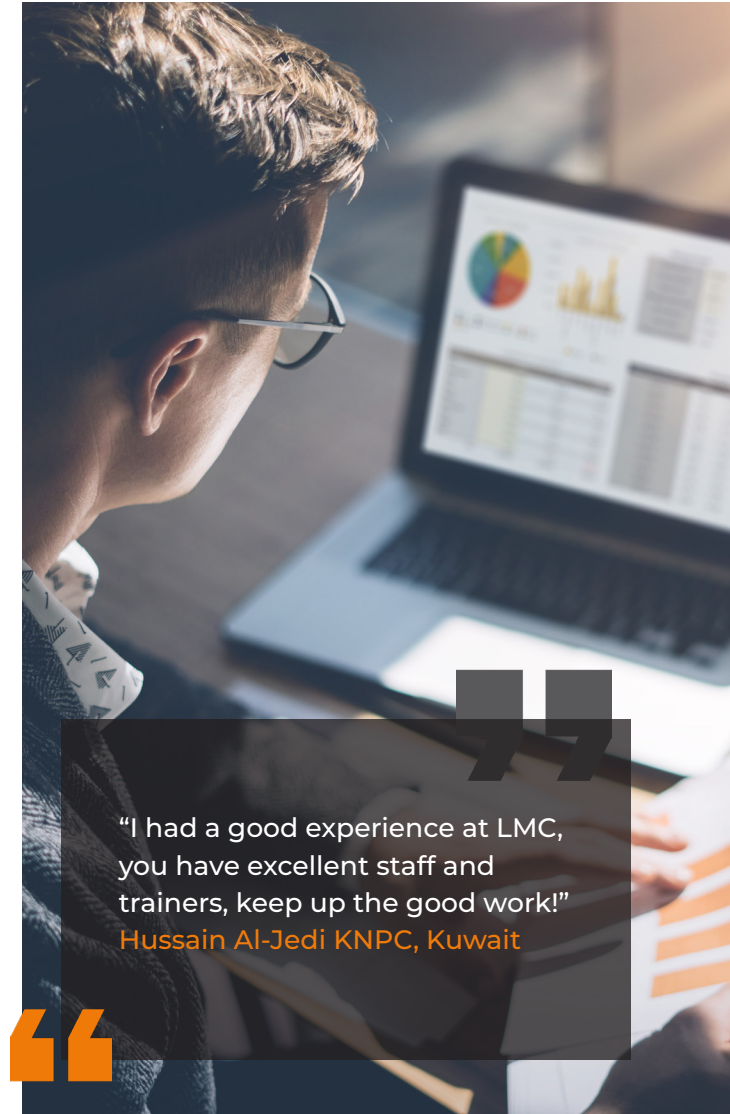
This course consists of practical skills based sessions which empower delegates to present to the media with confidence and charisma. It will enhance the key attributes required when delivering the organisation's message in a confident and engaging manner while inspiring trust. Our dynamic and interactive approach will allow delegates to experience the challenges of facing journalists and TV interviews in a demanding and realistic environment, showing how to retain control and clarity while facing questions under pressure.

Each delegate will undertake practical TV interviews, which will be recorded, allowing you to review your own performance, which will be debriefed with personal feedback by your trainer. TV interviews will take place in a TV studio environment, replicating the hectic nature of the media world.

## At the end of this course, delegates will be able to

- ✓ Prepare for successful media interviews
- ✓ Take control in interview situations
- ✓ Present with greater personal impact
- ✓ Address media issues and awkward questions with greater confidence

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“I had a good experience at LMC, you have excellent staff and trainers, keep up the good work!”

Hussain Al-Jedi KNPC, Kuwait

# Projects, Logistics, Quality and Audit: **Advanced Project Management**



## Duration

3 Days

## Who should attend

This practical course is designed for Project Managers and Directors seeking to enhance their effectiveness and skills in Project Management. It will also be of great benefit to those working in the procurement or contract function or for those working in technical areas who are regularly involved in projects.

## Introduction

The pressure on companies to deliver projects on time and to budget is growing. This means that project managers need to be using high-level project management skills and operating with the most up-to date approaches.

This advanced project management course has been designed to provide delegates with an overview of modern best practice methodologies and techniques to meet the demands of managing multiple and complex projects. In an uncertain world the only certainty is individual skill set and approach. This advanced course will provide delegates with the tools to deliver effectively.

## At the end of this course, delegates will be able to

- ✓ Understand the project management maturity model and its implications
- ✓ Lead your project team with clear authority and clear purpose
- ✓ Ensure clear governance processes are in place to support project delivery
- ✓ Apply different approaches to project management, including waterfall project management, agile project management, Kanban and Scrum

[Enquire Now](#)



# Management: Change Management



## Duration

3 Days

## Who should attend

This practical course is designed for directors, development managers, executives and decision-makers, who wish to introduce the latest powerful techniques for planning and implementing change effectively.

## Introduction

This course has been designed to equip delegates with the skills and knowledge to effectively understand and manage change initiatives in global organisations. Whether anticipated or enforced, it is the board's responsibility to define and communicate the goals of change in order to direct the change process and to ensure that targets are achieved.

This course will provide participants with an insight into the forces of change and the crucial factors required for its success.

## At the end of this course, delegates will be able to

- ✓ Appreciate the impact of organisational design
- ✓ Guide the organisation through all stages of change
- ✓ Foster a culture of trust
- ✓ Communicate the change process strategically
- ✓ Deal with resistance to change
- ✓ Measure performance for sustainability

[Enquire Now](#)



“I gained great perspective and new insight to existing skills. I also gained lots of new management skills and techniques.”

Patrick Oreh Onwuka Total E&P,  
Nigeria

# Human Resources Management: Identifying Training Needs and Preparing a Development Plan



## Duration

3 days

## Who should attend

This highly practical course is designed for Training and Development Analysts, Controllers and all those with overall responsibility for formal and informal training and development activities within the organisation, delivering solutions to meet organisational needs.

## Introduction

Training and development is a critical strategic function, which forms a major component of organisational growth and success. Ensuring the right people get the right training and development so that they can work efficiently is a challenging task, which when conducted effectively will bring huge gains for teams and individuals.

This course has been designed to guide delegates through the vital elements of identifying and collating training needs. It will provide them with the essential tools to ensure they will be able to formulate and deliver a successful and professional development plan for their team or organisation.

## At the end of this course, delegates will be able to

- ✓ Design a 'Training Needs Analysis'
- ✓ Gather and collate information
- ✓ Produce a report detailing your findings
- ✓ Implement a training and development plan

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## Other Available Titles



Leadership and Strategy	Duration
Visionary Leadership and Strategic Thinking	3 days
Decision Making and Problem Solving for Leaders	5 days
Breakthrough Leadership	3 days
Business Strategy and Change	5 days
Strategy Execution Roadmap	4 days
Strategy Formulation and Implementation	3 days
Leadership Development	5 days

Management	Duration
Risk Management	3 days
Organisational Skills for Team Leaders	5 days
Crisis Management	4 days
Digital Transformation	3 days
Change Management	3 days

Finance and Accounting	Duration
Effective Budgeting & Operational Cost Control for Managers	5 days
Strategic Financial Management	5 days
Modern Approaches to Management Accounting	5 days
Financial Accounting & Reporting	5 days
Finance for Non-Finance Managers	3 days

Human Resources Management	Duration
Talent Management and Succession Planning	5 days
Identifying Training Needs and Preparing a Development Plan	3 days
Organisational Workforce Planning	3 days
Strategic Change Management for HR professionals	3 days
People Performance Management	3 days



## Other Available Titles



Interpersonal Skills	Duration
Effective Communication and Presentation Skills	4 days
Innovation and Creativity	3 days
Emotional Intelligence	3 days

Legal and Commercial	Duration
Contract Negotiation and Purchasing	5 days
Clients Relationship Management	2 days

Projects, Logistics, Quality and Audit	Duration
Project Planning and Control	5 days
Successful Project Management	3 days
Advanced Project Management	3 days
Project Planning and Budgeting	3 days
Design Thinking and Agile Management	5 days

Marketing, PR and Media	Duration
Introduction to Marketing	5 days
Marketing Communications	3 days
Delivering Effective PR Communications	5 days



# ARRANGE TO DISCUSS YOUR CUSTOMISED TRAINING NEEDS TODAY



Contact LMC today to find out how we can help you to address the needs of your organisation and develop the skills of your staff.

Our expert team are on hand to consult and advise on training solutions that will bring you both **value and results.**

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